

VERBIER ADDICT MAG

4

BY TÉLÉVERBIER SA

ISSUE 4

Visitor magazine

SUMMER 2020



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VERBIER
4 VALLÉES

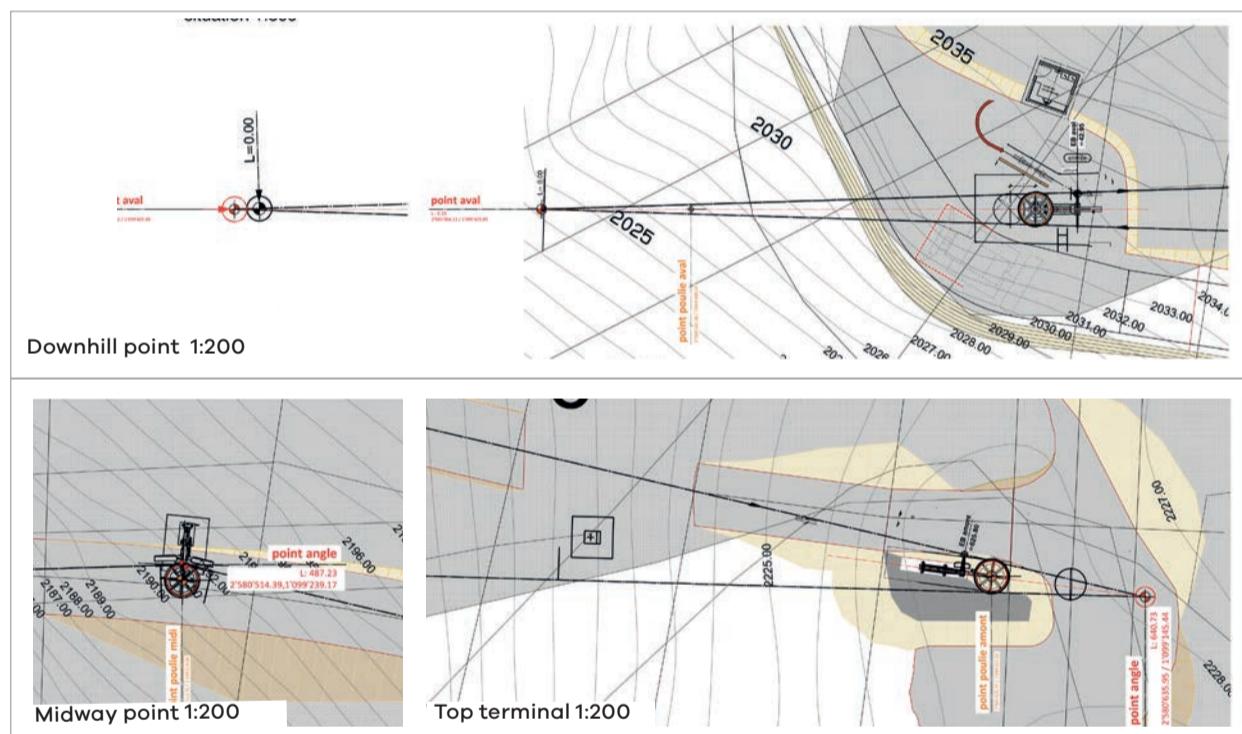
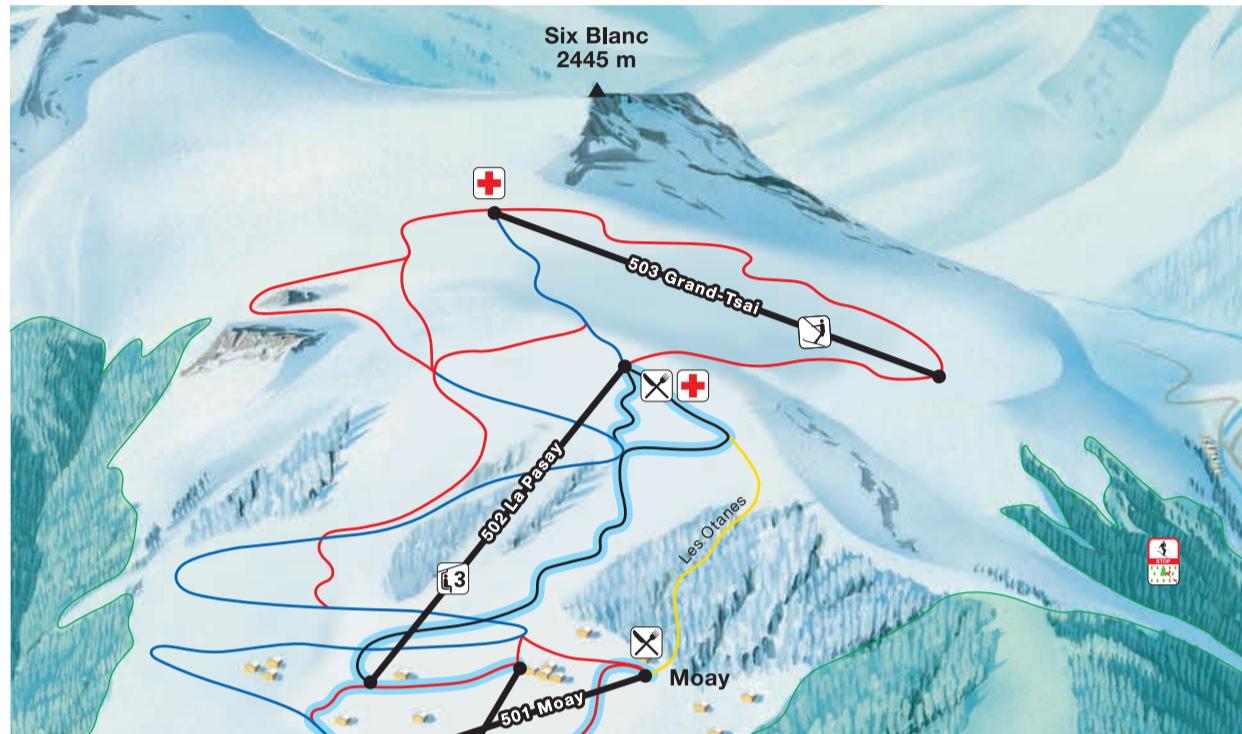
Brand-new Grand-Tsai ski tow at Bruson

The Grand-Tsai ski tow at Bruson (built in 1976) no longer complies with the latest standards and will be replaced this summer by a brand-new lift manufactured by Garaventa.

In an investment worth around 1 million Swiss francs, the new ski tow will have a slightly higher capacity than the old one, at 800 skiers per hour.

The route will be slightly modified so that the lift ends right at the top of the 'Grand-Tsai' piste, which means that skiers will no longer have to push to begin their descent.

The second improvement is the construction of a new section of the 'Grand-Tsai' piste to prevent it from crossing the path of the ski tow.



New snowmaking facilities for 'Le Cœur' piste

This summer, work will take place to install snowmaking equipment on the lower section of the 'Le Cœur' piste, thereby providing an alternative resort return run.

The additional installation will cover more than 1300 metres of the piste, which links the upper part of Savoleyres with La Tzoumaz. The cost of the work is CHF 800,000.



Increased capacity for the Chassoure gondola lift

Much in demand during the winter season, the Chassoure gondola lift's capacity will be increased from 1400 to 1600 users per hour with the addition of six new gondolas.

While the work is being carried out, the electrical and mechanical parts of the installation will also be replaced.



Message from the CEO



The 2019-2020 winter season was exceptional in terms of snow cover and weather – until that terrible day on 13 March, a date we shall never forget. On that day, because of the COVID-19 outbreak, the Federal Council forced the closure of all of Switzerland's ski areas, among other things. We never imagined that something like that could happen. But there was never any question of going against the authorities' decisions when it was a question of saving lives and reducing the impact of this public health emergency.

There is still much uncertainty about the COVID-19 crisis, but I am convinced that we will beat this terrible virus. That's why Groupe Téléverbier has decided to continue its growth as planned. Visitor numbers to our resort have been increasing for several years, and this fuels our determination to improve our infrastructures, services and facilities even more

to ensure your holiday in Verbier is a unique and unforgettable one. The road is long and the investment involved is considerable. But our company has a highly valued human capital and a firm financial footing. In 2020, we will be constructing a zip wire from the top of Mont-Fort down to Les Gentianes, replacing the Grand-Tsai ski tow at Bruson, and installing snowmaking facilities in the 'Le Cœur' zone at La Tzoumaz. We can't wait to welcome you once again to our magnificent region. In the meantime, I would like to thank you sincerely for your loyalty to Verbier, La Tzoumaz and Val de Bagnes and, most importantly, take care of yourselves and your loved ones!

See you soon,
Laurent Vaucher - CEO

Adrenaline buzz on the new Mont-Fort zip wire!

130 km an hour, 1400 metres long, a vertical drop of 383 metres: the stats are enough to make your head spin.

Looking for an adrenaline buzz? We have just the thing! Just imagine flying over the Mont-Fort Glacier at 130 km an hour... We're willing to bet that this attraction will get your pulse racing!

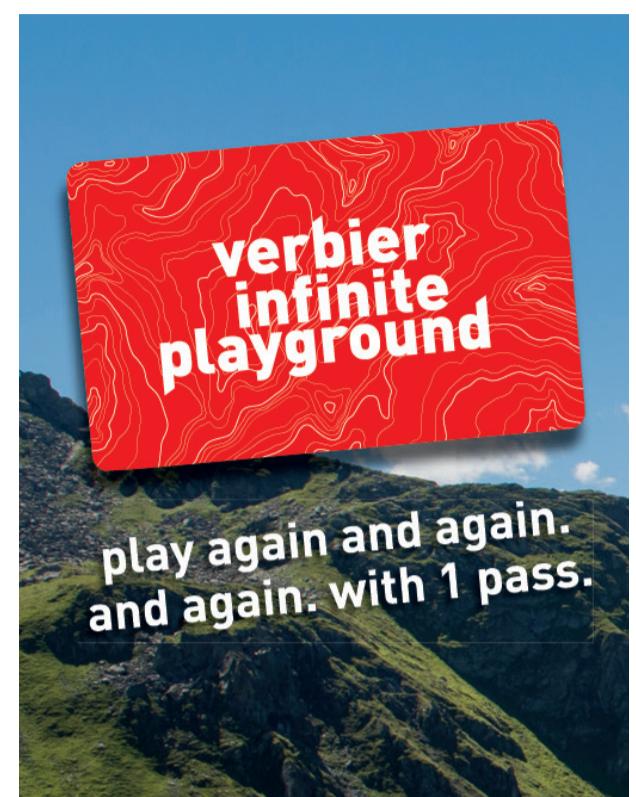
And that's not all - it's also the longest and highest zip wire in the Alps.

Construction began in May, and if everything goes to plan it will open to the public in mid-August.

Keep in touch via social media and our website for news of the exact opening date.



Verbier Infinite Playground Pass



The Verbier Infinite Playground Pass (VIP Pass) is provided free of charge to all guests staying for at least one night in the region and paying tourist tax.

The VIP Pass gives you a host of free or reduced-price deals on things such as transport and ski lifts, activities, and events.

Full details of all the offers and deals available with the VIP Pass are at www.verbier.ch

Smile!

Capture a unique moment in front of one of the most beautiful panoramas in Europe.

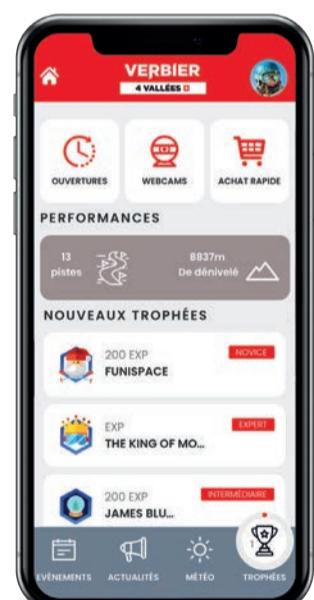
To take advantage of this incredible opportunity, simply head for the photo point at the top of the Mont-Fort cable car and scan your lift pass.

Then strike a pose, put on your biggest grin and say cheese until the flash goes off.

To get your photo, log on to www.skiline.cc and download your pic by entering your lift pass number - easy as!



Download the Verbier 4 Vallées app to stay connected!



The Verbier 4 Vallées app is now in summer mode, featuring some brand-new challenges.

This app is also packed with useful info about the resort area, and you can use it to buy products and passes online.

The Verbier 4 Vallées app is available from the App Store and Google Play.

Les Gentianes Via Ferrata: an aerial adventure

This via ferrata at over 3000 metres altitude, accessible via the two Les Gentianes cable cars, promises big thrills and picture-postcard scenery. This secure climbing area comprises two brand-new routes, one quite accessible and the other more exposed. To climb either of the routes, you need to wear a helmet, harness and lanyards. Please note: this summer there will be no equipment hire available, which means that you will have to bring your own equipment.



VIA FERRATA DES GENTIANES

Getting there: From the top of Le Jumbo cable car if you are coming from Verbier. From Nendaz, take the Siviez-Tortin chairlift and then the Tortin-Gentianes cable car.

Use of the via ferrata is free, not including the cost of using the ski lifts. VIP Pass holders are entitled to one free return trip.

The minimum recommended height for children using the via ferrata is 1m40.

Route 1 : EDELWEISS

Level: fairly difficult (AD) - Estimated length: 120 m

Height gain: 81 m - Altitude at start: 2960 m / Finish: 3041 m

The easier route is open to children aged 6 and over, provided they are supervised by a professional.

Route 2 : ANDROSACE

Level: D+/very difficult (TD) - Estimated length: 180 m

Height gain: 141 m – Altitude at start: 2900 m / Finish: 3041 m

The descent is identical for both routes.

The descent is identical for both routes.

A fun, adrenaline-fuelled descent

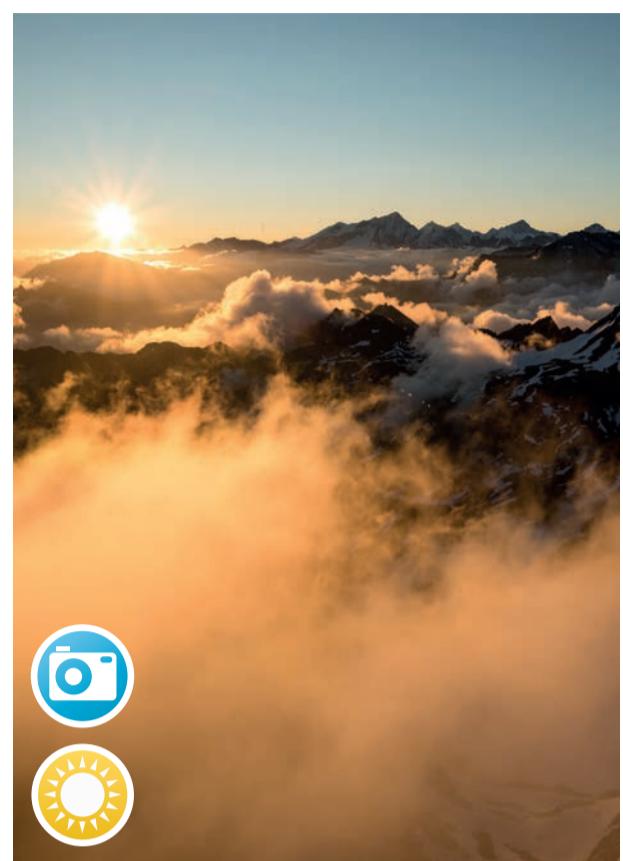
You'll love the thrills and spills of careering down the mountainside on an all-terrain scooter with brakes and shock absorbers!

This activity is heaps of fun for adventurous types of all ages. There is a choice of two completely safe routes:

1. Ruinettes to Verbier (Médran), which includes an amazing view of the resort and Massif des Combins.
 2. Savoleyres to La Tzoumaz, a forest run with views down to the Rhône Plain.
- All-terrain scooters can be hired from the ski lift terminals at Médran, Les Ruinettes, La Tzoumaz and Savoleyres.



Experience the magical sunrise at 3330 m altitude!



The day starts with a 5am rendez-vous at the bottom of the ski lift, to head to the top of Mont-Fort.

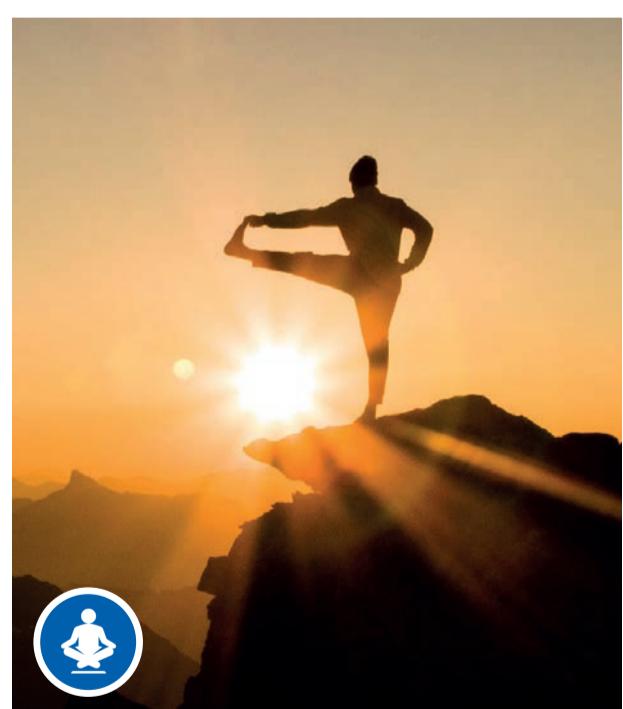
Once on the summit, you lose yourself in the magical experience of watching the first rays of sun lighting up one of Europe's most beautiful panoramas. When the show's over, a continental or American breakfast awaits at Les Gentianes restaurant.

Your lift pass is valid on all the ski lifts for the rest of the day.

Various walks are accessible, from gentle rambles to mountain hikes. This event takes place on Thursdays and Saturdays in July and August.

Book your place now at www.easyverbier.com

Recharge your batteries with a mountain yoga class



These days, former snowboard freeride world champion Emilien Badoux specialises in teaching and practising yoga.

Go Zen by joining a yoga class in stunning surroundings at an altitude of over 2000 metres.

Classes take place on Mont-Fort on Thursdays at sunrise, and also on Saturday 18 and 25 July and 1 and 15 August!

More maintenance staff at work on the MTB trails

Over the years, Verbier has become a destination of choice for mountain bikers.

With 8 downhill runs, 23 enduro routes and 500 kilometres of cross-country trails, the resort offers enough different mountain biking options to keep every kind of biker happy.

We've added to the ranks of our bikepark staff again this year, ensuring we continue to provide a top-quality maintenance service and new features throughout the season on the downhill trails in Verbier and La Tzoumaz.

At the same time, we have put together a dedicated shared-use trail maintenance team. These 3 maintenance staff are there to support the local council team in adapting the existing trail network for mixed use (pedestrians and bikers). They are implementing solutions

designed to reduce trail erosion caused by mountain bikes,

bring down bike speeds and improve visibility in some places. This will result in improved user comfort and safety for both walkers and bikers.

For example, the photo below shows the installation of chicanes on the straight section of the Tzombe MTB trail. The chicanes are designed to slow mountain bikers while retaining the fun aspect of the descent.

The bikepark team also works hard to raise awareness of the rules of safe biking. Mountain bikers are permitted to ride on walking trails (except where official signs state otherwise), provided they abide by several rules, such as giving priority to pedestrians and remaining in control of their speed.



Buy now and save on your winter ski pass!

For youngsters and children, the Mont4Card is available from just CHF 300.00 until the end of November.

And adults can get a 15% discount on annual and season passes until the end of September.

Find out more at www.easyverbier.com



Unmissable discount days



As every summer, the 4 Vallées is offering a number of discount days.

Put these dates in your diary and enjoy mountain hiking and mountain biking with us at a truly unbeatable price!

On these days, you have use of all the ski lifts in the resort area for just CHF 25.00, and even CHF 10.00 on 21 September.

25.- Sundays
12.07 - 09.08 and 23.08 - 06.09

10.- Monday Federal Thanksgiving Day 21.09

**Book your activities à la carte
at easyverbier.com**



In addition to your lift pass, you have the option of booking the activities of your choice directly online through the website [snowverbier.com](http://www.snowverbier.com).

All it takes is a few clicks, and you'll get discount rates too.

So what are you waiting for?

The perfect home from home for a family holiday

Easy to reach, at the foot of the pistes opposite the bottom station of the Tzoumaz-Savoleyres gondola lift, La Tzoumaz-Verbier Holiday Residence is an entirely timber-clad new residential complex completed in 2017.

Consisting of two buildings connected by a sports shop (T-Shop), ski school (Tzoum'Evasion) and wine-and-beer bar (T-Bar), this residence features a harmonious collection of 85 fully furnished and equipped standard 3* and superior 3* apartments (non-smoking). Well-lit and comfortably appointed in a modern style, the apartments can accommodate between 4 and 10 guests, depending on the category.

The 180-space covered car park under the complex is open to day-skiers coming to La Tzoumaz, who pay an hourly rate, and residence guests, who pay a special daily rate (booked in advance). Residents are entitled to free admission to the indoor heated public swimming pool in the gondola lift building opposite.

This summer, come and enjoy the fresh air and a host of activities such as mountain biking and walking (at altitude and in the lowlands), plus children's activities (play park 50 metres away, Maison de la Forêt wildlife exhibition, Senses Trail and more).

The Verbier-La Tzoumaz Bikepark boasts 5 trails with a vertical drop of 700 m, and our T-Shop, which is part of the residence complex, stocks the very latest bike models (eMTBs, enduro bikes and downhill bikes).

The T-Bar, on the corner of the complex, serves an extensive selection of beers and regional wines that can be enjoyed while sitting around the boules terrain with a commanding view of the valley.

So don't delay, book today!

Info and bookings: www.residence-la-tzoumaz.com

Email: info@residence-la-tzoumaz.com

Tél. + 41 27 564 56 78

La Tzoumaz-Verbier Holiday Residence

Residents enjoy a host of benefits:

- A day pass for use of the 4 Vallées sector ski lifts for each night spent at the residence.
- 100 ml of house wine or 1 draught beer (250 ml) at the T-Bar, on us
- 10% discount on bike hire at the T-Shop (subject to availability)
- 10% discount on takeaway bottles bought at the T-Bar
- 1 free dessert when you spend CHF 35.00 at the Croix-de-Coeur restaurant
- 1 free shot with every drink purchased at the Les Etablons bar
- Buy one, get one free on fondues at Igloo du Mont-Fort
- Free VIP Pass with every booking, for a host of free and reduced-rate activities in La Tzoumaz and Verbier.



Mont-Fort Swiss Lodge

Accommodation at an unbeatable price - starting point of your fun days

Next door to the bottom terminal of the gondola lift in Le Châble, the Mont-Fort Swiss Lodge ensures you waste no time getting out and about to enjoy no end of walks and activities.

It's the ideal base for individuals and groups of 20 to 50 people.

The Mont-Fort Swiss Lodge sleeps 50 in rooms containing 2 or 4 beds, all with small en-suite bathrooms.

To find out more and to book, go to easyverbier.com



Our mountain restaurants



IGLOO DU MONT-FORT
The highest fondue in Europe!

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Email : lesgentianes@televerbier.ch



LA CROIX DE CŒUR
Local cuisine par excellence

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Mobile +41(0) 792 210 887
Email : lacroixdecoeur@televerbier.ch

LE MAYENTZET
A must!

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Email : lemayentzet@televerbier.ch



T-BAR

In the heart of La Tzoumaz!
Bar selling wines and beers from local
producers and further afield.
Menu featuring tapas and light sum-
mer dishes!

Tél. +41(0) 27 775 26 25
Email : tbar@televerbier.ch

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Online publication: JUNE 2020

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TELEVERBIER
VALAIS SUISSE



MÉDRAN CAFÉ.
The café in the Médran ski lift
terminal

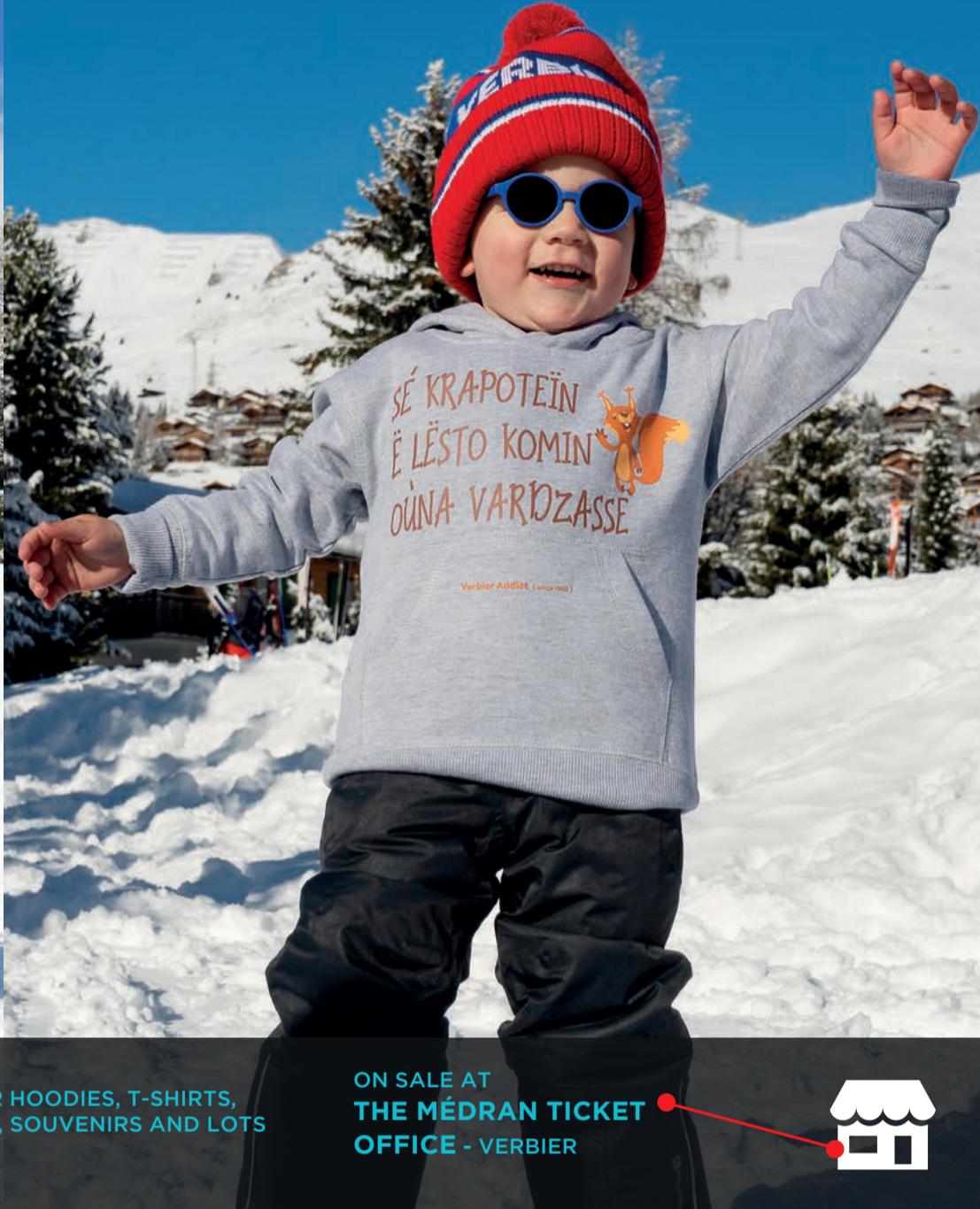
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audi.ch

