

SUMMER 2021 PRESS PACK

HOME OF *Ride*



les  alpes
3600

Edito

After a complicated winter because of the pandemic, Les 2 Alpes is looking forward to the summer season!

We are all in need of a holiday, and the mountains in the summer is the perfect place to reboot. For ski and snowboard fans who haven't been able to go this winter, Les 2 Alpes will welcome you this summer! Ski on Europe's largest skiable glacier every morning from 7am to 12.30pm.

As well as skiing, Les 2 Alpes is famous for mountain biking and its wide range of activities.

After many months of lockdown and restrictions, Les 2 Alpes is an ideal summer destination to enjoy outdoor activities in a beautiful, uncrowded environment.

*Les 2 Alpes
will open from
Saturday 29 May
to Sunday 29
August 2021**

***Subject to the health situation and the decisions of the French government**

The ski area open on the 29TH of May for all the athletes, ski & snow professionals, ski clubs, federations and if the French authorities allow it, the slopes will be open for everybody. Concerning MTB and pedestrians, a pre-opening for the weekends on 29, 30 May, 5, 6, 12 and 13 June then non-stop from 19 June.

More information :

<https://www.les2alpes.com/summer/live/ski-lift-opening-dates/>

TEN REASONS TO VISIT LES 2 ALPES IN THE SUMMER

- 1.** You can ski or snowboard on the glacier at 3,200m.
- 2.** It is an exceptional resort for downhill mountain biking (90km of green, blue, red and black runs).
- 3.** You can discover four marked trail running tracks.
- 4.** It is an excellent base for road cyclists who want to ride on the legendary roads of the Tour de France.
- 5.** It is located on the edge of the Écrins National Park, which is a paradise for hikers, with over 200km of hiking tracks.
- 6.** There are over 40 activities on offer, including paragliding, golf, trampolining, white water rafting and swimming.
- 7.** Although it is usually warm during the day, it is cooler at night – the perfect combination for enjoying the sunshine without the heat wave.
- 8.** Les 2 Alpes organises fun events every weekend, including the Mountain of Hell, the Ultimate E-Bike Challenge and Alpes Home.
- 9.** It offers excellent value for money.
- 10.** Les 2 Alpes has created its own label ('2 Be Safe') to guarantee that all the health and safety measures in relation to Covid-19 are taken.

Key numbers from summer 2019



3,600 m

The highest point of
Les 2 Alpes' glacier, Europe's
largest skiable glacier



26,3%

The percentage of the
resort's annual turnover
that the summer
represents



29,596

Touristic beds



19,000

Skiers



18,600

Mountain biker



61,000

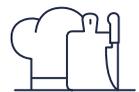
Pedestrian

4 Labels



40

Activities to discover



80

Restaurants



After several months of hard work,
Les 2 Alpes' website has been completely
redesigned and is easy to use on all types
of device. You can find it here:

www.les2alpes.com



Les 2 Alpes summer VIDEO :
https://youtu.be/OfTT13Gz_MU



NEWS

Ski lift company for Les 2 Alpes

Since 1 December 2020, the lifts in Les 2 Alpes have been managed by SATA Group (it used to be Compagnie des Alpes under the name Deux Alpes Loisirs). SATA also manages the ski lifts in Alpe d'Huez and La Grave.

Fabrice Boutet, the CEO of SATA Group, says: "It is a great challenge to have integrated Les 2 Alpes in the group. Les 2 Alpes and Alpe d'Huez are under the same management but each resort will keep its identity."

SATA Group is investing €290 million in Les 2 Alpes over the next 30 years. The first part of the plan will take place over the next five years and will cost €150 million. It includes redesigning the ski areas and investing in new snow-making equipment. SATA Group will also work on developing the bike areas in the summer and creating new activities.

The mayor of Les 2 Alpes, Christophe Aubert, says: "SATA is going to offer a bright future to Les 2 Alpes. The resort won't only be a ski resort, but a four-season destination."



NEWS

New luxury chalets and residences



Chalets Black COMBS and White COMBS

Located by the Combe Noire, these stunning chalets overlook the resort and have beautiful panoramic views of the La Muzelle mountain peak and the Massif des Écrins. They can each sleep up to 15 guests. The chalets have a spacious lounge, cosy bedrooms and a wellbeing area with an outdoor Jacuzzi, a sauna, a massage room, an indoor pool with counter-current swimming and a gym. Breakfast can be delivered to guests and there is also the option to hire a chef.
www.chalets-combs.com

Chalet l'Atelier

Didier and Florence Bel, the owners of the cosy hotel Le Cote Brune, have transformed an old carpentry workshop into a beautiful chalet. Made of wood, stone, glass and steel, Chalet l'Atelier has a modern and luxurious feel and can sleep up to 14 people. It has a spa area with a Jacuzzi and a sauna.
www.chalet-atelier2alpes.com

Chalet le Petit Bes

located in the village of Mont de Lans, which is linked to Les 2 Alpes via a chairlift, Chalet le Petit Bes is a cosy and stylish place to stay. Local artist Sophie Dode has created several large paintings for this chalet.
www.facebook.com/chaletlepetitbes

Neige et Soleil is a new residence

With 34 apartments, located in the Grand Plan area. The apartments at Neige et Soleil have an elegant mountain style. They all have a balcony or a terrace. The residence has a wellness area with a relaxation pool and massage nozzles, as well as a sauna, steam room and spa.
<https://terresens-msh.com/residences/neige-et-soleil-les-2-alpes/>

Residence SALIFAF Néméa

Located next to the Vallée Blanche chairlift, has 104 four-star apartments and 91 four-star premium apartments. The residence has an indoor swimming pool, a hot tub, a sauna, a steam room and a gym.
www.residence-nemea.com

Terres de Venosc is designed like a small hamlet, on the Vallée Blanche side of the resort, with 30 luxury chalets. They can be booked via the Les 2 Alpes booking centre.





NEWS



In Venosc

Les 2 Alpes was built on the 'Alpe' (the mountain pasture) of two villages: Venosc and Mont de Lans. This is why the resort was named Les 2 Alpes. Venosc is a traditional alpine village with narrow cobbled streets, old chalets, fountains and a 14th century church. It is linked to the resort by a gondola.

The Oisans Valley was famous for its slate, which was considered to be like black gold. Until 1971, Venosc had a slate factory, making high-quality slate tiles, some of which are still on the roof of the Palace of Versailles.

A new signposted track will open this summer, starting in the village and going as far as the old slate factory, allowing visitors to learn about the history of the village. The signs are in French and English. The tour is 1.5km long, with a climb of 235m.

Le Cours de la Vie is a new restaurant in a beautifully renovated house from the 17th century, in the centre of the village. The owners, Mathilde and Stephane, offer a traditional but refined cuisine made with local produce. They also have a takeaway service.
www.lecoursdelavie.fr

Venosc has some excellent art and crafts shops and galleries. A new one has recently opened: **Eco Be Glass**. It sells jewels, trays, and other objects made with recycled glass.
www.ecobeglass.com

Two new events for this summer

From 23 to 25 July, Les 2 Alpes will host **Alpes Home**, a show where designers and makers exhibit furniture and decorative objects with a mountain style.
www.alpes-home.com

On 7 and 8 August, Les 2 Alpes will organise a challenging e-bike competition, the **Ultimate E-Bike Challenge**. Teams of two will cover over 100km, with between 5,000m and 6,000m of vertical climb and 10,000m of technical descent. They will be able to stop twice to charge their bikes.





BIKING



Mountain biking

Les 2 Alpes is famous for downhill mountain biking. Riders from around the world come to Les 2 Alpes in the summer to enjoy its 90km of runs, located between the foot of the glacier at 3,200m and the villages of Mont de Lans at 1,300m and Venosc at 900m.

Mountain bikers use the lifts to go up and can then choose between green, blue, red or black runs – green being the easiest and black the most difficult. Adults and children can take mountain biking lessons with the UCPA or Gravity Bike (Bureau des Guides).

The security and maintenance of the Bike Park is in the hands of the Bike Patrol. Eight bike patrollers look after the 90km of tracks. They work 700 hours in the spring, 2,000 hours in the autumn and 2,700 hours in the summer when the resort is open.

European Ski School is now organising Mountain Bike Camp - The Camps are aimed at beginner to intermediate level mountain bikers and will be delivered in Les 2 Alpes resort/bike park. It is perfect for people's first experience of Alpine/downhill mountain biking and also ideal for those with some experience who would like to boost confidence and improve technique. Participants must already be comfortable riding a mountain bike off road before attending this course. The camp costs €300. <https://www.europeanskischool.eu/>



E-Bikes

The number of riders using electric bikes keeps growing. Les 2 Alpes has dedicated and signposted runs for e-bikes: the Vallée Blanche area, the Venosc area, a track to go from 1,600m to 3,200m, and a track along the Vénéon River. It is possible to

hire e-bikes from most sport shops in the resort, and bike schools organise outings on dedicated itineraries. Aventure Electrobike organises rides at sunset. Riders cycle up to the Diable au Coeur restaurant at 2,400m, where they enjoy an aperitif and a barbecue before riding down by night (with a headlight). It costs €50 per person.



Road cycling

Les 2 Alpes is a great base for cyclists who want to tackle some of the most legendary mountain passes, such as the Alpe d'Huez, Galibier, Lautaret, Ornon, the Iron Cross and Glandon.

Cyclists can get back to the resort by the Venosc cable car or by cycling the bendy road that goes up the resort (Marco Pantani holds the record by climbing it in 21 minutes!).

The Oisans Cols Séries: every Tuesday during the summer, a road or a mountain pass is closed to cars so that cyclists can enjoy it peacefully and safely.

The road between Bourd d'Oisans and Les 2 Alpes will be closed on 24 August. <https://oisans-col-series.com/en/>





SUMMER SKIING



If you feel frustrated about having missed your winter ski holiday, why not try a summer ski holiday?

Les 2 Alpes has Europe's biggest skiable glacier – and, after a winter of heavy snowfall, the glacier will be in excellent condition for visitors this summer.

Skiers and snowboarders can ride every morning from 7am to 12.30pm, on 30km of slopes located between 3,200m and 3,600m. The glacier is accessible to all levels: there is a beginners area, there are many runs for intermediate and advanced riders, and pro riders come in the summer to train in alpine skiing and freestyle in the snowpark.

Freestyle for children: every week, there is the option for children to get involved in Da Camp, where they ride the snowpark every morning from 9am to 1pm. In the afternoon, they can practise their tricks on the trampoline. They also get involved in other afternoon activities, including mountain boarding, beach volleyball and rafting, as well as having the opportunity for video analysis of their tricks.

For more information and to book, visit www.esf2alpes.com.

A well-preserved glacier: to achieve the best possible summer skiing, Les 2 Alpes spends a lot of time working on the glacier all year round to ensure it is in optimal condition and to preserve it. This includes harvesting snow on the glacier and distributing it daily to ensure great snow coverage and well-maintained pistes.

The glacier is also accessible to pedestrians. Both skiers and pedestrians can access the Belvédère des Écrins – a 7m long skywalk at the top of the glacier at 3,400 metres, where they'll be blown away by the unique 360-degree views! They can also visit the ice cave and stop for a coffee or lunch at the restaurant at 3,200m.



INTERVIEW WITH
JEREMY EDWARDS

**the founder and owner
of European Ski School**



When did you start European Ski School?

At the beginning, we were only a summer skiing company running under the name of SKI 3000. We specialized in bringing Italian guests over the border for summer skiing courses and summer activities. From 1993 we saw an opportunity for running a more British orientated ski school in Les 2 Alpes, so we opened all year round to the general public under our new name European Ski & Snowboard School. I feel privileged to have been able to teach skiing both in summer and winter seasons for over 30 years. And now I am extremely proud to pass on the management of the family ski school to my sons Lawrence and Simon Edwards who have skied throughout their lives both summer and winter in Deux Alpes.

You grew up in England, so how did your passion for skiing start?

As a child, I was extremely lucky to ski with my parents. For our first ski trip, Dad drove our family of 5 in a mini minor all the way to Austria. From that experience and then from school ski trips financed partially by myself with paper rounds, Saturday jobs, picking potatoes, plucking Turkeys at Christmas, etc, my passion for skiing had begun. When your passion is so strong for something you find ways to achieve your ambitions

and later after having worked in ski shops, on the ski lifts, safety patrol and having done extensive training I became fully qualified to teach skiing in Europe. This process was not easy as I was not born on skis however it helped me understand the learning process that skiers go through which I believe has enhanced my teaching skills enormously. My passion led me to opening a ski school and us delivering lessons whilst also providing younger ski instructors the opportunity to train for qualifications to then teach under the umbrella and within the philosophy of the European ski school.

What do you like in Les 2 Alpes in the summer?

We all love the summer ski season, the perfectly groomed gradual gradients of the glacier, the warm weather, the views, then changing into shorts and tee shirts to enjoy a salad lunch by the pool and afterwards enjoying the numerous summer activities available in the resort and the surrounding area.

Could you tell us about summer skiing in Les 2 Alpes?

Compared to the winter, skiing conditions in the summer are generally much warmer and the wide-open area and gradual gradients of the glacier provide a great playing field for all levels of skiers wanting to focus on technique and improving skills. The nature of the snow and machine grooming in the summer provide great hard pack snow for racers early in the morning and late morning, the softening conditions are ideal for beginners and intermediates. Being able to ski or snowboard on the groomed slopes or using the world famous snowpark between 3,200m and 3,600m is quite incredible during the summer months.

Who are your clients?

Our clients in the summer come from a wide range of countries worldwide

and include all levels of skiers or snowboarders. We have clients coming for specialised in house race training camps, Freestyle or snowboard or MTB Bike camps. We also provide traditional ski or snowboard lessons for families and individuals on a daily or weekly basis. Our clients come because they want to combine a ski holiday and a summer holiday into one.

Where are your favourite spots on the glacier?

My favourite spot on the glacier is at 3,600m - teaching at the very top ski lift, (Dôme de la Lauze), is spectacular. I also love the steeper red run that cuts straight down the glacier from 3,600m (Les Cines/Signal 2) to the bottom of the Signal blue at 2,900m. The Belvédère des Ecrins, just above the Snowpark, lets you take heart-stopping steps into the abyss above the Vallon de la Selle. Standing above a 1,000m drop gives you a unique view of the mountains. The Grotte de Glace ice cave is not to be missed either. The ice sculptures are wonderful but what I really like is the chance to see the inside of the glacier and touch the thousands-of-years-old ice.

Do you need special equipment to ski in the summer?

No, normal ski equipment is all that you need. Make sure you take enough warm clothes for the snow, even though you might be basking in a heatwave at lower altitudes. To make the most of the terrain and to make sure you stay safe we would recommend taking an instructor, especially if you are unfamiliar with skiing on the glacier. Any activity over 3,000m can be more tiring than at resort level so you might feel slightly more out of breath as you ski or board.

<https://www.europeanskischool.eu/les-deux-alpes/faq/summer-info>





BE ACTIVE IN THE MOUNTAINS

At high altitude, there is less oxygen in the air that we breathe. Breathing less oxygen (hypoxia) helps create new pathways for the blood vessels, allowing oxygen to flow. Life at altitude helps people to have healthier hearts. Altitude also offers the possibility of improving cardiac performance and therefore sport performance, which is why professional athletes come to train at altitude. However, you don't need to be a professional athlete to enjoy the benefits of a holiday in the mountains.



Hiking

Les 2 Alpes has over 200km of beautiful hiking tracks. Le Bureau des Guides organises different types of guided walks:

- **The Chamois walk** to observe this beautiful alpine animal, who is difficult to see.

- **Foraging walks** to learn about the local plants that can be eaten or used as natural medicines.

It costs €25 for a full day or €20 for a half day. Children under 13 years old pay €17 for a full day or €10 for a half day.

- **Ice walks on the glacier**, with crampons and an ice axe. Children aged 10 and older can do an ice walk. It costs €80 for an adult and €70 for children between 10 and 13.

www.guides2alpes.com

Trail running

Les 2 Alpes has four marked trails for different levels:

A green run: Les Balcons de Venosc, which is 11km long.

A blue run: Pied-Moutet, which is 20km long.

A red run: La Brèche du Grand Creux, which is 30km long.

A very challenging **2.4km run between Venosc village and Les 2 Alpes**, with a 700m climb.

Try something new

There's no better way of really letting go than a tandem paragliding flight with an instructor: clear your head, gaze over the mountaintops, and observe the fauna and flora from the air.

Try white water rafting or hydro speed

In the turquoise waters of the Vénéon River in Venosc.

Cani-rando

Is a summer version of dog sledding. This is a great activity for children. It is €25 for a two-hour ride.





Leap on an airbag

you can launch yourself into the air on a doughnut-style rubber ring from a launch ramp and land safely on an airbag (crash mat). Over 7s only, every afternoon, €3 per jump.

Visitors can also play golf

skate in the resort's big skate park, take yoga classes... or just watch the world passing by while sitting on one of the many bar and restaurant terraces.



INTERVIEW WITH
ALEXANDRA ARMAND

**owner of TipTop Ski Coaching
and outdoor sports addict**



You grew up in England, so when did you move to Les 2 Alpes?

I have been in Les 2 Alpes for over 15 years and love the resort and surrounding areas. I originally chose the resort for the skiing and spent only winters here. I soon realised what I was missing out on and started living all year round here and enjoying all the seasons and all the sports. The mountains offer so much to do and enjoy. The glacier and bike park in the summer are a real bonus!

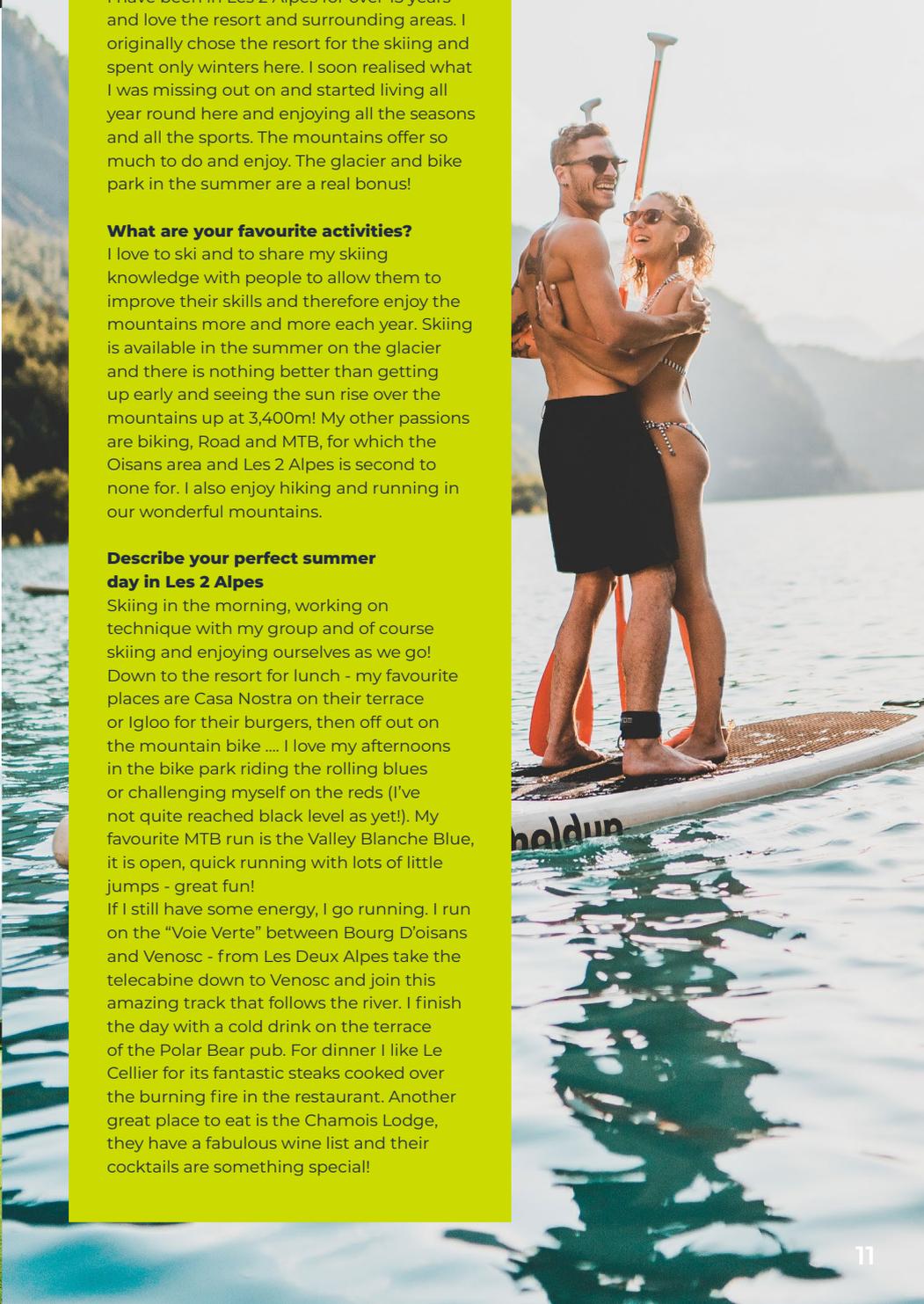
What are your favourite activities?

I love to ski and to share my skiing knowledge with people to allow them to improve their skills and therefore enjoy the mountains more and more each year. Skiing is available in the summer on the glacier and there is nothing better than getting up early and seeing the sun rise over the mountains up at 3,400m! My other passions are biking, Road and MTB, for which the Oisans area and Les 2 Alpes is second to none for. I also enjoy hiking and running in our wonderful mountains.

Describe your perfect summer day in Les 2 Alpes

Skiing in the morning, working on technique with my group and of course skiing and enjoying ourselves as we go! Down to the resort for lunch - my favourite places are Casa Nostra on their terrace or Igloo for their burgers, then off out on the mountain bike I love my afternoons in the bike park riding the rolling blues or challenging myself on the reds (I've not quite reached black level as yet!). My favourite MTB run is the Valley Blanche Blue, it is open, quick running with lots of little jumps - great fun!

If I still have some energy, I go running. I run on the "Voie Verte" between Bourg D'oisans and Venosc - from Les Deux Alpes take the telecabine down to Venosc and join this amazing track that follows the river. I finish the day with a cold drink on the terrace of the Polar Bear pub. For dinner I like Le Cellier for its fantastic steaks cooked over the burning fire in the restaurant. Another great place to eat is the Chamois Lodge, they have a fabulous wine list and their cocktails are something special!





EVENTS



5 - 6 june

DUO PEPITO

Duo Pepito is a fun freestyle contest on the snowpark, done in team of two, on skis or snowboards.



2-4 july

MOUNTAIN OF HELL

21ST

Mountain of Hell is a legendary downhill mountain biking race where hundreds of experienced mountain bikers line up at the highest start line for a MTB competition (3,400 metres) and ride down a 2,500 metres vertical run.



25 - 27 june

25 FPS FILM FESTIVAL

NEW

Pro and non-pro film makers can take part in this new festival to produce videos on specific subjects (the themes will be announced before the event). More details will be available soon.



DU 21 AU 27 JUIN 2021

AU PALAIS DES SPORTS

Le 25FPS Film Festival est un festival vidéo qui comprendra une partie concours avec des équipes qui auront pour but de tourner des images autour des 2 Alpes sur un thème défini et une partie diffusion avec la projection des films tournés par les équipes en concours mais également des conférences et des projections des invités et membres du jury présents sur le festival.



10 - 11 july

KING OF PLAZA

Skateboarders can take part in various competitions with a total prize money of €4000.



4000€ PRICE MONEY

10 ET 11 JUILLET 2021

AU SKATE PARK DES 2 ALPES

Catégories : Femmes / 6-12ans / 12-16ans / +16ans / Vétérans / Pros
Inscription sur place ou sur le site internet : www.les2alpes.com

17 - 18 july
**VINTAGE
 MOTOR SHOW**

Admire 200 vintages cars and 100 vintages motorbikes during this event.



23 au 25 juillet
ALPES HOME

NEW

A show where designers and makers exhibit furniture and decorative objects with a mountain style.

31 july - 1st august
HAY FESTIVAL

28ST

Traditional festival themed around the daily life, traditions and costumes of yesteryear.



7 - 8 august
**EBIKE ULTIMATE
 CHALLENGE
 (EBIKE RICE)**

NEW

Teams of two will cover over 100km, with between 5,000m and 6,000m of vertical climb and 10,000m of technical descent. They will be able to stop twice to charge their bikes.



24 august
**OISANS
 COLS SERIES**

The Oisans Cols Séries: every Tuesday during the summer, a road or a mountain pass is closed to cars so that cyclists can enjoy it peacefully and safely. The road between Bourd d'Oisans and Les 2 Alpes will be closed that day.





GREAT DEALS

Good deal for skiers

accommodation + 6-day ski lift pass from €295 per person.

Good deal for mountain bikers

accommodation + 6-day MTB lift pass from €215 per person

Ebike Ultimate Challenge, 7-8 August

from €200 per person for 2 in apartment + entry for the race

les 2 alpes
reservation

Book and discover more deals on

www.les2alpesreservation.com



SUMMER PRICES

Lift pass prices

Ski

Adult: 1 day: **€43.50**

6-day: **€218.5**

Children (5 to 12 years old):

1 day: **€35** – 6-day: **€173.5**

Mountain bike

Adult: 1 day: **€27.50**

6-day: **€110.5**

Children (5 to 12 years old): 1

day: **€22** – 6-day: **€87.5**

Pedestrian pass

6 day Adult: **€57.50**

Children: **€47.50**



FOOD AND DRINKS

Les 2 Alpes has a large choice of activities, but also many places to eat and drink!

The resort has 80 restaurants. From mountain cuisine to Italian, Corsican and vegetarian, there is something for all tastes and budgets. There is also a Michelin-star restaurant, **Le P'tit Polyte**.

Café Edina is the place to go for brunch.

Crêpes à Gogo is a real institution in the resort. It has been serving delicious savoury and sweet pancakes for over 30 years.

Le Grain de Sel is a gastronomic restaurant with a friendly and relaxed atmosphere.

The mountain restaurant **Le Diable au Coeur** brews its own beer, La Bière des Glaciers.

Le Chamois Lodge is the place to go for cocktails. They have an extensive list of cocktails and mocktails – some classic and some more unusual!

For a treat during the day or for goodies to bring back home, we recommend the following places.

At **Le Chat Gourmand**, local chocolatier and pastry chef Pascal Chat gets up very early every morning to make his delicious cakes. Try the Oisans pie (a blueberry pie), the three-chocolate cake or Les Lauzes (a small square of praline chocolate coated with blueberry or raspberry meringue). Génépi is an alpine digestive made of local plants. Try it at the **Génépi des Sommets**.

Le Vieux Chalet has excellent local produce: saucissons, Crozets (small squares of pasta), local honey and more.



Getting to LES 2 ALPES



BY AIR

Lyon Saint Exupéry (2hrs) and Geneva airport (2hrs 30mins)



BY BUS

From Lyon airport:

OUIBUS shuttle bus (1hr) then TRANSALTITUDE ((1hr 45 mins) from Grenoble to the resort / From 30€ one way.

From Grenoble train station:

TRANSALTITUDE shuttle bus (1hr 45mins) / From 18.90€ one way



BY TRAIN

Arriving at Grenoble train station (1hr 15mins by car or taxi and 1hr 45mins by bus)



Press service

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A PRESS area is available at www.les2alpes.com (press packs and press releases)

Les 2 Alpes' press team is on FACEBOOK / Héléna Presse Deux Alpes and TWITTER / @helena_hospital

Please contact me if you would like images or videos, or take a look at our YouTube channel

Don't forget that Les 2 Alpes is here for you... we would be very happy to organize a personalized or group welcome to suit your media needs.

LES 2 ALPES TOURIST OFFICE CONTACT

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www.les2alpes.com

info@les2alpes.com

Social media: @2ALPES

One major Hashtag: #homeofride

